# Monika Krobová

# Portfolio

Studio of fashion and footwear design, Academy of Arts, Architecture and Desing in Prague, Czech Republic

www.monikakrobova.com



I am Prague based student of fashion design. After I finished my bachelor's degree at Studio of fashion and footwear design at Academy of Arts, Architecture and Design in Prague (AAAD) I continue in master studies at the same studio. I focus on fashion design with architectural minimalistic aesthetic with close relation to hand textil techniques. I designed my own creative fashion collections and arts object which are reflected into fashion, textile or human body. I spent one semestr study-intership in Studio of ceramics and porcelain at AAAD.

I designed costumes and fashion styling for awards ceremony Czech Grand Design 2012.

My works were presented within school exhibitons in Salone Internacional del Mobile in Milan and Czech center in New York.

### **LANGUAGE:**

Czech-native English-advanced low

### **TECHNIQUES AND SKILLS:**

Pattern making, sewing, tayloring, hand techniques: base of knitting, embroydering, bobbin lace work, crocheting, making of handspun yarn

Base experience of making a pattern and workmanship of leather bags and accessories.

Experimental experience with ceramics, porcelain and wood.

### **COMPUTER SKILLS:**

Adobe Photoshop, Adobe Illustrator, Adobe Indesign, MS Office-Word, Excell, Powerpoint

# CV BcA. MONIKA KROBOVÁ

Birth: 2. 11. 1988

**Nationality: Czech** 

contact:
00 420 605 540 446
monikakrobova@gmail.com
www.monikakrobova.com

#### **EDUCATION**

**2012** till now Academy of Arts, Architecture and Design Prague (AAAD), Fashion and Footwear design, master studies (head by doc. Liběna Rochová)

**2013** study intership in the Studio of ceramics and porcelain (head by Maxim Velčovský)

**2009–2012** AAAD, Fashion and Footwear design, BcA. (head by doc. Liběna Rochová)

2008–2009 Tomas Bata University, Fashion design

**2004–2008** Secondary school of arts and textile crafts, Prague

## **WORK / Profesional experiences**

**2010** till now Ragwear, streetwear fashion, design and production department

**2013** Costumes and fashion design styling for awards ceremony Czech Grand Design 2012

**2011** till now costume, fashion and products design for Becherovka Original and Bohemian bar club

**2006** work intership at studio Muset Fashion Design in Prague

#### PRESENTATIONS, SPECIAL PROJECTS

**2013** Designblok Premiere fashion week - exhibition and fashion show of collection "Interface"

**2013** Bohemia collection - exhibition of AAAD students in New York, presentation of collections "Apron/ Zástěra"

**2013** Salone Internacional del Mobile in Milano/Revision 2012-13, exhibition of AAAD students, presentation of "Simply object"

**2013** Spring Designblok Premiere fashion week
- Designblok fashion talent card: presentation of collections "Apron/ Zástěra" and collection "Spring/ Summer 2013" in cooperation with Eliška Kuchotvá (footwear design)

**2012** Award Czech Gradn Design nominee, category Fashion Designer of the year and Newcomer of the year, both for collection "The Rhythm"

**2012** Editors awards Designblok 2012 nominee, the best fashion collection, for collection "The Rhythm"

**2012** Designblok Premier fashion week, Designblok Fashion Talent Card-fashion show and exhibition of collection "The Rhythm"

**2012** Simply for Simple, collection was chosen for presentation in Simple Concept Store

**2011** Awards Czech Grand Design nominee, category Newcomer of the year, collection "The Sweaters"

**2011** "Exhibiton 2011", participated by collection "The Sweaters"

**2011** Salone Internacional del Mobile in Milano/ Object of desire, exhibition of AAAD students, prezentation of collection "The sweaters"

**2011** PechaKucha Night, vol. 24, Prague

**2011** Simply for Simple - Studios project for Simple Concept Store, Prague

## <u>Interface</u>

The most important element is meeting and connection. I focused on special combinations and unexpected views which I have met on my journey through Armenia. There are lots of combinations of divergent factors in fashion or architecture. Most of this elements are put together randomly without any aesthetic impacts. They create everything with honest reason just to solve some problem. I was fascinated by their easy and spontaneous way to resolution.

For more photos click here

For fashion show photos click here

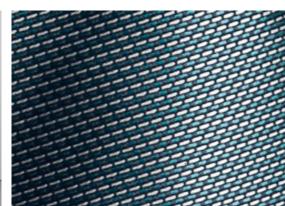






















2013/ my own project for Autmn Designblok 2013













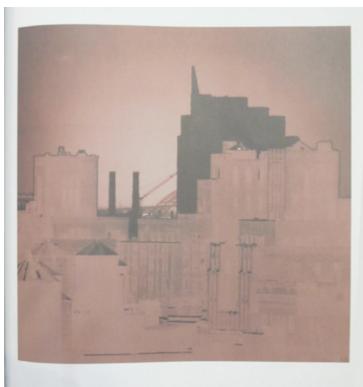
# **Spring collection 2013**

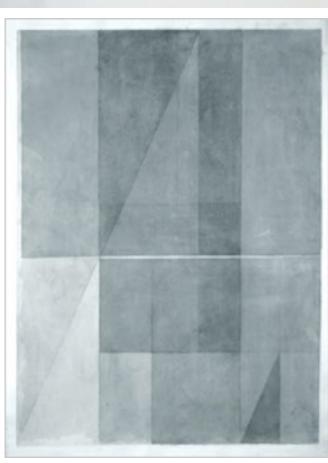
Collection was inspired by panaromatic pictures and photos of New York City by Aaron Rose. Graphic pictures are balanced in a few and very simillar colours. I reflected this mood into fashion collection by pure colours and lower saturation of colours made by transparency fabrics.

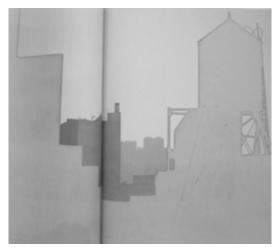
Footwear design for this collection is made by Eliška Kuchotová.

For more photos click here

2013/ my own project for Spring Designblok 2013

































# Textile vs. porcelain

Textile. Porcelain. I was experimenting with pouring fabric into porcelain. I used my experience with structured and folded fabric and I studied how the fabric works in the space. I structured textile by myself, modeled into nest forms and after I fixed it with porcelain. It is study about influenced this materials to each other.

For more photos click here

2013/ final semestral work, intership at Studio of ceramics and porcelain, AAAD





















## **Apron**

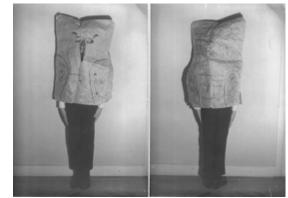
The Apron collection was influenced most by my relationship to folk clothing. I focused specifically on one type of garment, the apron, which constitutes one of the most fundamental parts of both work wear and carnival folk costume. I carry the morphology over into the cut and work especially with the principle of the apron as a universal garment that grows together with the figure. It is a dialogue between specially treated classic materials and materials that refer to the original identity of the first garments.

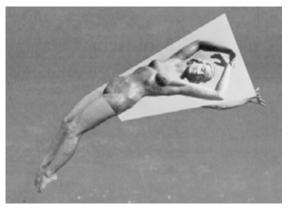
For more photos click here

2013/ final semester work at Fashion and Footwear design studio, AAAD































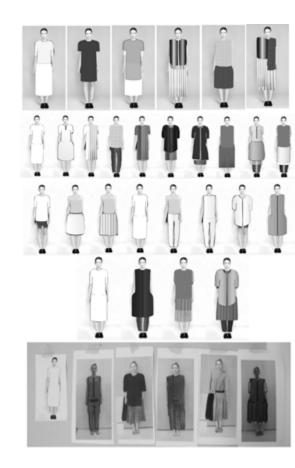
## **The Rhythm**

Rhythm is the harmony.
Rhythm is the perception of periodicity. Rhythm is the live regularity. Rhythm is about the return to something similar.
Rhythm is about the differences and definitions. Rhythm is an awareness of countable and non-countable. Rhythm is about the numbers.

The collection consists of models that are based on the repetition in the mutual dependency, linking and a phased development of the three basic forms of rhythmic. I work with the archetype of a tunic skirt and trousers which are stated in its most reduced form. The searching for the patterns of rhythm, their development and subsequent reduction is reflected in the clothing by the transformation of the silhouette and the proportion of human figure. The similarity and contrast, as important elements of the rhythm, affecting various ways of processing, non-traditional combination of materials and composition, vertical and horizontal lines, which pervade systematically the minimalistic set of clothes.

For photos from fashion show click here

For look book photos click here



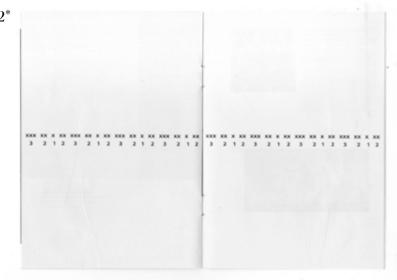
2012/ final work of bachelor program at Fashion and Footwear design studio, AAAD





















1\* The greatest inspiration for this project was music of minimalistic composer Steve Reich 2\* A rhythm of his composition "Clapping music"













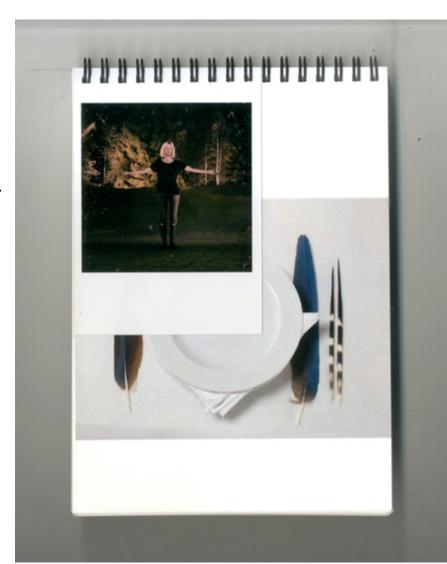


# **Simply for Simple**

The minimalistic women collection "Simply for Simple", which was designed for the student project of Simple Concept Store in Prague, was created on the basis of a play with graphic art, space and surface. It is about principle of visual transformation through the combination of various forms of individual pieces in the collection. Combinations make new graphic compositions in each outfit.

For all collection click here

2012/ final semestral work at Fashion and Footwear design studio, AAAD





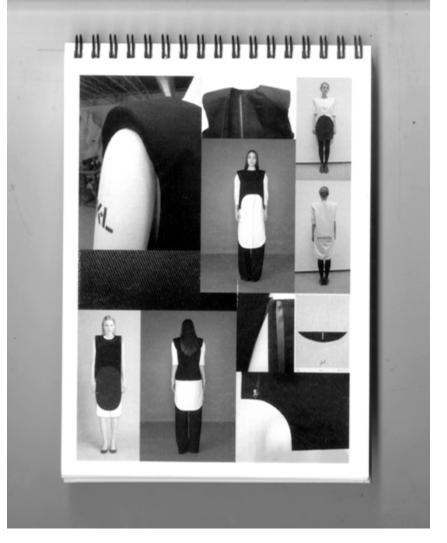




















# Simply bag

The bag is a part of Simply for Simple collection. Design of the bag takes inspiration from same principles like in fashion collection.

It is designed on basis geometric shape with hidden handlles inside entrance of bag.

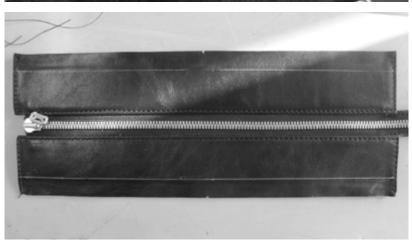
For more photos click here















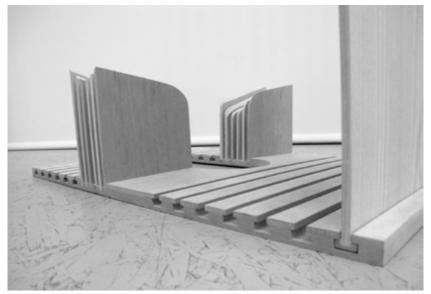


# **Simply Object**

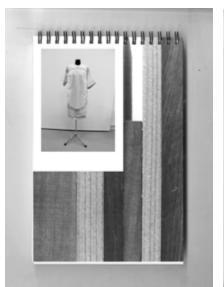
The fashion collection "Simply for Simple" was created on the basis of a play on graphic art, space and surface. The utmost reduction of the possible methods of combining individual components of the collection led me to the creation of a wooden object that demonstrates the principle of a visual transformation through the combination of various forms and individual surface.

For more photos click here

2012/ semestral work at Fashion and Footwear design studio, AAAD











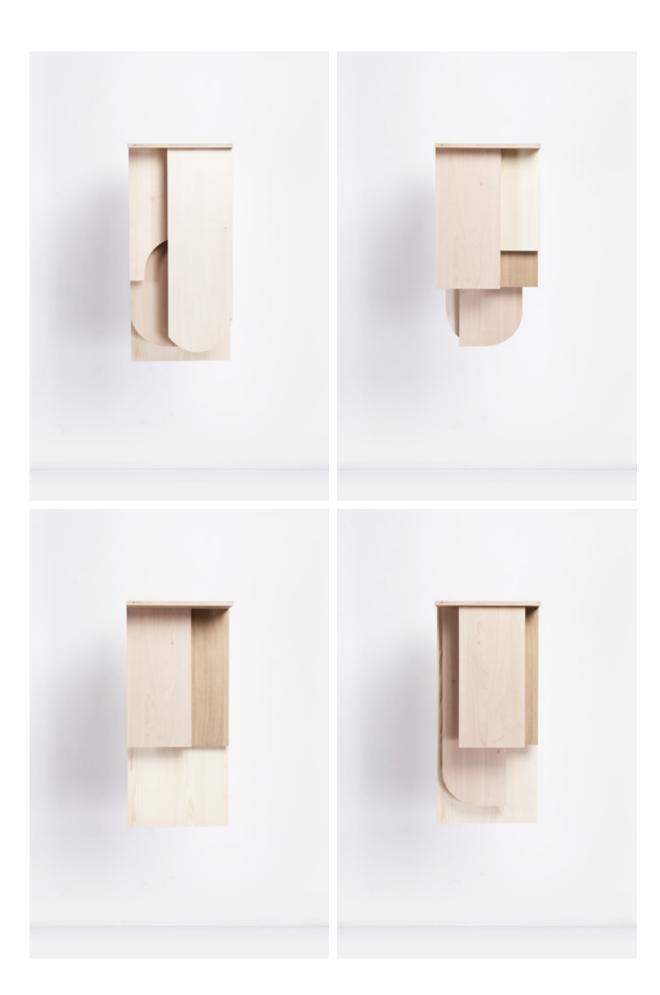












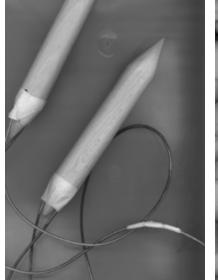
# **The Sweaters**

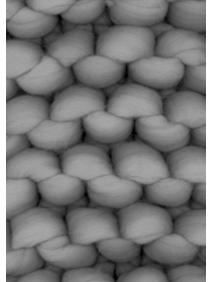
I have approached the knitting in a way that is not normally seen. Models that are on the edge of the garment and art are not created of the knitted surfaces and models, as usual, but sculptural built during the actual process of creation. Thanks to the knitting I create the volumes, which themselves lead to the final form of the garment. One of the most important points of this work is also material, except the technology, that has been handspun.

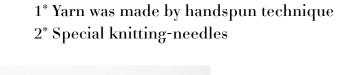
For more photos click here

2011/ final semestral work at Fashion and Footwear design studio, AAAD



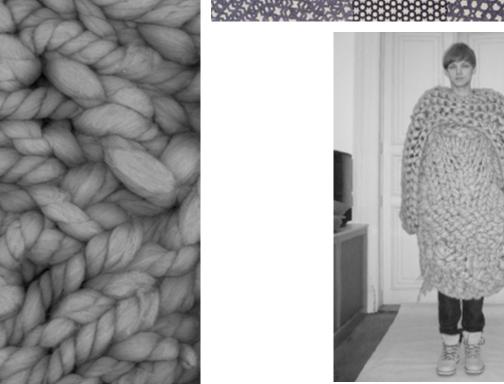
















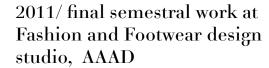




# Theme: Sci fy

Inspiration for this men collection is the book written by Michael Cunningham - Speciman days. Important think was a story about artificial poeple with human feelings and relationships. It is demonstrated into collection by penetrations of trully nature fabrics that go through modern fabrics with plastic looks. I made new surfaces or colours of fabrics by modifying and destroying the original fabrics.

















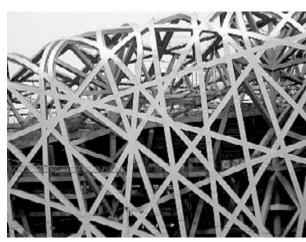


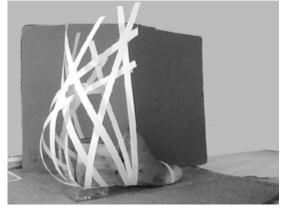


# Plastic shoes

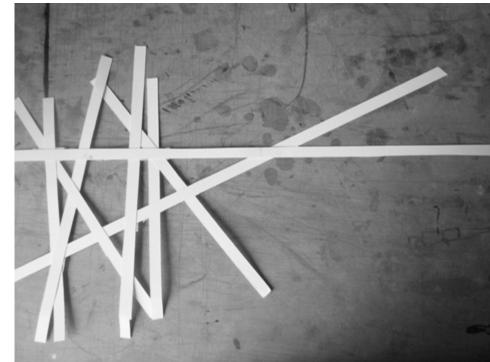
My first experience with footwear design. Shoes were made by only 3 plastic layers which are attached by 4 buttons together.

2010/ semestral work at Fashion and Footwear design studio, AAAD













Monika Krobová

Portfolio

Studio of fashion and footwear design, Academy of Arts, Architecture and Desing in Prague, Czech Republic

www.monikakrobova.com